

# JOAN J

Season: Early August  
Main characteristic/s: Exceptional eating quality, High-yielding, large fruit  
Breeder: Medway Fruits

## Characteristics of Joan J

- Excellent sweet rich flavour
- High fruit yield
- Good fruit size
- Tall, erect, spine-free cane
- Ideal choice for amateurs and pick-your-own growers.

---

## Cropping Season

In Southern England the primocane crop starts to ripen at a similar time to that of Autumn Bliss, but a higher proportion of its crop ripens in early August.

## Fruit Quality

The most striking quality of its fruits is the fleshy texture, which provides a remarkable, mouth-feel experience. Flavour is also excellent. Fruit colour is only slightly dark on the cane, but tends to darken rapidly after picking. Picking the fruit daily is recommended. The skin of the fruit is not as strong as its overall texture. Fruit Yield Typical yields are 20% higher than those of Autumn Bliss. The earliest fruits typically weight 6g, the overall average fruit size is 5g.

## Plant Characteristics

The stout canes are spine-free and numerous, and their growth is vigorous, tall and erect.

## Use of the Variety

The earliness, large fruit size and excellent eating qualities make the variety an ideal choice for amateurs and pick-your-own growers.

## Plant Supply

Joan J is protected under Community (EU) Plant Variety Rights Grant No. EU 10236; South Africa PVR Grant No. ZA20073724; Ukraine PBR Grant No. 14296002; US Patent No. PP 18954. The propagation and sale of plants, or parts of plants, of Joan J without a licence is prohibited. Only Propagation Licence holders can propagate and receive propagation grade material (and not Sales or Growing-on Transformation Licence holders). Joan J is available from the following licensed propagators:

## Propagation Licence Holders

Country	Company	Website	Telephone	Email
USA	Nourse Farms Inc	<a href="#">Visit website</a>	+1413 665 2658	<a href="#">Send email</a>
UK	James McIntyre & Sons	<a href="#">Visit website</a>	+44 (0) 1250 873 135	<a href="#">Send email</a>
FR	EARL Duret D Petit Fruit	<a href="#">Visit website</a>	+33 545 784 833	<a href="#">Send email</a>
UKR	FruiTech Ltd	<a href="#">Visit website</a>	+380 95 07 04 375	<a href="#">Send email</a>

UK	R W Walpole Ltd	<a href="#">Visit website</a>	+44 (0)1553 828 829	<a href="#">Send email</a>
----	-----------------	-------------------------------	---------------------	----------------------------

## Sales Licence Holders

Country	Company	Website	Telephone	Email
BY	Green Master Peasant Farming	<a href="#">Visit website</a>	+375 296 325 712	<a href="#">Send email</a>
FR	Degrav'agri s.a.s.	<a href="#">Visit website</a>	+33 344 440 110	<a href="#">Send email</a>
UK	Ashridge Trees Ltd	<a href="#">Visit website</a>	+44 01963 359444	<a href="#">Send email</a>

## Growing-on / Transformation Licence Holders

Country	Company	Website	Telephone	Email
---------	---------	---------	-----------	-------